



Advestigo wins 2006 European IST Grand Prize

Advestigo earns Grand Prize for their exclusive product AdvestiSEARCH™ at the 2006 European Information Society Technologies competition.

Saint-Cloud, France, March 24, 2006 – Advestigo was presented with the 2006 European Information Society Technology Grand Prize award on March 22 during a gala ceremony in Vienna, Austria. The evening was hosted by the Government of Austria – currently holding the Presidency of the European Union – in conjunction with a conference on information and communication technology (ICT) investment and innovation organized by the European Commission.

Two other European companies joined Advestigo on the Grand Prize podium. The Executive Jury was composed of independent experts selected by the competition's organizer Euro-CASE (European Council of Applied Sciences, Technologies and Engineering) and chaired by Guy Demuynck, member of the Executive Board of KPN and CEO of KPN Mobile.

"Advestigo highly values this prize as solid recognition of its cutting-edge technology and its commitment to deliver to the market the most innovative and customer-oriented solutions for monitoring and guarding digital assets," says President and CEO Michel Roux.

AdvestiSEARCH™ award-winning solution

Advestigo owes this prestigious recognition to its exclusive product AdvestiSEARCH. AdvestiSEARCH is a modular solution which tracks, deters and fights the violation of Intellectual Property laws and Internet regulations. It pinpoints web sites that exhibit proprietary or plagiarized content as well as Internet user terminals that provide illegal content for download via various file-sharing protocols. It then digitally "fingerprints" the illegally shared content, gathers data to monitor and analyse piracy and documents fraudulent incidents for future action.

AdvestiSEARCH is designed with Advestigo's proprietary content-recognition technology, which identifies files containing complete or incomplete copies of copyrighted digital content by comparing "fingerprints."

The European Information Society Technologies (IST) prize

The European IST prize is the most distinguished award for groundbreaking products that represent the best of European innovation in IST. The top 3 projects were selected by the European Commission from among a total of 213 candidates from 28 European countries. Each of the three Grand Prize winners will receive €200,000 each. The European IST competition is funded by the European Commission's IST Programme and is open to companies or organizations that present an innovative information technology product with promising market potential.



About Euro-CASE

Euro-CASE is a non-profit organization of European academies of applied sciences, technology, and engineering. The EU Commission's Information Society Technologies Programme (part of the EU's Sixth Framework Programme for Research and Technological Development) supports Euro-CASE. For more information about the IST prize, please visit www.ist-prize.org.

About Advestigo

Advestigo is a leading provider of digital assets protection solutions. Using Theraography™, an innovative, patented content analysis technology that uses digital fingerprinting, Advestigo's provides solutions to automatically monitor and control the distribution of multimedia content.

Advestigo is a privately-held corporation and was founded in 2002. As a recipient of the French Ministry of Research "Innovative Enterprise 2002" award, Advestigo is supported by the French program ANVAR, and its shareholders include iSource Gestion, EonTech Ventures and CapDecisif.

Advestigo's clients include SACEM, SCPP, AFP, Gaumont Buena Vista International, CXP, Disney, ADAGP and BIC.

For more information on Advestigo, please visit www.advestigo.com.