



Brian Dunn joins Advestigo Strategic Advisory Board

Saint-Cloud, France, January 18th 2006

Advestigo today announced the appointment of Mr Brian Dunn to its Strategic Advisory Board.

Brian Dunn is a Digital Media Industry veteran, most recently nine years with Macrovision® Corporation (NASDAQ: MVSN), the market leader in Digital Rights Management (DRM) technologies. In his last tenure, Mr Dunn was Executive Vice-President and Chief Strategy Officer for four years. Prior to that, he held several business lines executive responsibilities, including heading the Computer Software Copy Protection division which provided security solutions to the Interactive Games Industry.

"Advestigo has developed a compelling offering for the Digital Asset Protection space, thanks to its unique and proprietary content recognition technology," declared Mr Dunn. "Its Managed Security Services, AdvestiSEARCH™ and AdvestiWATCH™, allow content owners to monitor, assess and prosecute piracy on the Internet and Peer-to-Peer file-sharing networks. I am looking forward to helping Advestigo extend their early business successes with the Music industry in Europe to the US and Interactive Games markets."

"We are extremely pleased to have an individual of the calibre of Brian join our Strategic Advisory Board," said Jacques CLAY, Advestigo Chairman of the Board. "We will with no doubt highly benefit from his strategic recommendations to help Advestigo realize its full potential in the fast-growing market for Digital Media copyright protection solutions."

About Advestigo:

Advestigo is a leading provider of digital assets protection solutions. Based on Theraography™, an innovative, patented content analysis technology using digital fingerprinting, Advestigo's solutions allow automated monitoring and control of the dissemination of multimedia content.

Advestigo, a privately-held corporation, was founded in 2002 and was recipient of the French Ministry of Research "Innovative enterprise 2002" award. Advestigo is supported by

OSEO/ANVAR and its shareholders include iSource Gestion, EonTech Ventures, and CapDecisif.

Advestigo's clients include SACEM, SDRM, SCPP, Agence France-Presse, Gaumont Buena Vista International, CXP, ADAGP, BIC, THOMSON...

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