



## **Advestigo distinguished by the European Commission as a nominee for the European IST Prize 2006**

**Saint-Cloud, France, September 27<sup>th</sup> 2005:** Advestigo has been selected, among 213 candidates representing 29 countries, to be one of the 66 Nominees for the European IST Prize. EISTP (European Information Society Technologies Prize) is the most distinguished award for groundbreaking products that represent the best of European innovation in Information Society Technologies. It is organised by Euro-CASE\* with the support and sponsorship of the IST Programme of the European Commission.

Having successfully gone through the thorough, highly competitive evaluation process of the European IST Prize with its leading product, AdvestiSEARCH™, Advestigo achieved a first step being proposed by Euro-CASE to the European Commission.

AdvestiSEARCH is a modular solution which allows to track, to deter and finally to combat infringements to Intellectual Property laws and regulations on the Internet. It identifies web sites displaying proprietary or plagiarized content or Internet user terminals offering illicit content for download over different file-sharing protocols, characterizes the posted or traded content thanks to digital fingerprints of the text, picture, music, video or other digital pieces, produces various statistics on the monitored piracy and finally documents fraud cases for future actions.

AdvestiSEARCH is built on Advestigo's proprietary patented content-recognition technology, which can accurately identify and characterize files containing precise, near-precise, sampled or reformatted copies of original digital content using digital fingerprinting analysis.

« Advestigo values this nomination as a first step recognition of its cutting-edge technology and its commitment to deliver to the market the most innovative and customer-oriented solutions for monitoring and guarding digital assets » says Michel Roux, President and CEO.

About the European Information Society Technologies (IST) prize:

\***Euro-CASE** organizes the IST competition; it is a non-profit organization of European academies of applied sciences, technology, and engineering. The EU Commission's Information Society Technologies Programme supports Euro-CASE. This year's competition

included 213 companies from 29 countries, each with their own product. For more information about the IST prize, visit: <http://www.ist-prize.org>

About Advestigo:

**Advestigo** is a leading provider of digital assets protection solutions. Based on Theraography™, an innovative, patented content analysis technology using digital fingerprinting, Advestigo's solutions allow automated monitoring and control of the dissemination of multimedia content.

Advestigo, a privately-held corporation, was founded in 2002 and was recipient of the French Ministry of Research "Innovative enterprise 2002" award. Advestigo is supported by ANVAR and its shareholders include iSource Gestion, EonTech Ventures, and CapDecisif.

Advestigo's clients include SACEM, SCPP, AFP, Gaumont Buena Vista International, CXP, Disney, ADAGP, BIC...

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